Training, publications & agency packages

Suggested sales pricing • October 13, 2026

Daniel B. Clark • Essential Training Academy, a DBA of SCE LLC

One catalog. Five purchasing options.

Option	What the customer receives	Pricing basis
Book only	Digital manual or printed edition by quote	One copy / one reader
Full course – individual	Full recommended teaching format with digital manual	Per attendee
Full course – agency	Private full-course delivery with participant digital manuals	Hosted cohort: up to 20 classroom / 12 skills
Reduced course – individual	Focused workshop, awareness or refresher with digital manual	Per attendee
Reduced course – agency	Private focused delivery with participant digital manuals	Hosted cohort: up to 20 classroom / 12 skills

How to use this catalog

Select the title, compare hours and package prices, then request a written quote for the delivery date and location. All amounts are suggested prices in U.S. dollars. Books are included digitally in tuition and are not added a second time.

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Package inclusions and pricing terms

Individual tuition

Per attendee at an ETA-scheduled open-enrollment class. An agency buying seats in that class pays the individual rate multiplied by its seats.

Agency hosted training

One private delivery of one course. Classroom prices cover up to 20 attendees. The marked skills courses cover up to 12 attendees for instructor supervision. Larger cohorts require a tailored quote.

Included in course packages

Instructor-led instruction, matching digital manual for each enrolled participant, learner materials, exercises and assessment. Completion documentation follows the course requirements.

Book-only purchases

Digital-book prices are per-person PDF reading licenses. Printed-book prices are suggested retail targets pending final page count, binding and production costs. Printed fulfillment requires a confirmed quote.

Quoted separately

Travel, lodging, venue or range rental, ammunition, consumables, specialty equipment, additional instructors, credential-provider charges, printed manuals, shipping and applicable tax.

Full and reduced scope

Full and reduced hours are recommended ETA delivery formats. Reduced offerings cover selected topics or refresh prior training. Attendance alone does not establish a full-course qualification, certification, licensing or continuing-education approval.

Scheduling

Dates, delivery method, prerequisites, final price, payment schedule and cancellation terms are confirmed in the written quote. No payment or enrollment commitment follows from an inquiry.

02 Communication, De-escalation & Behavioral Response

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-01 Crisis Communication & Public Information Operations	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-02 Behavioral Crisis Response / EDP	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-03 Tactical Communication	$29.95	$49.95	8	$225	$2,500	4	$125	$1,500	20
ETA-04 Response to Emotionally Disturbed People	$29.95	$49.95	8	$225	$2,500	4	$125	$1,500	20
ETA-05 Response to Domestic Violence Calls: Making the Right Choice	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-06 De-escalation, Crisis Intervention & Conflict Resolution	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-45 CIT Crisis Intervention Team Training	$69.95	$99.95	40	$895	$10,500	16	$395	$4,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

03 Officer Survival & Patrol Tactics

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-07 Officer Survival: Street Awareness, Tactical Advantage & Patrol Tactics	$49.95	$79.95	24	$695	$8,000	8	$295	$3,000	12
ETA-08 Police Field Operations	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20
ETA-09 Robbery Tactics & Actions	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-10 Tactics to Acts of Violence	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-11 Weapon Retention / Detain & Arrest Procedures	$39.95	$59.95	16	$495	$5,500	4	$175	$1,800	12

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

04 Investigations & Crime Scene

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-12 Advanced Criminal Investigations	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20
ETA-13 Advanced Criminal Investigations: Master Investigator Program	$99.95	$149.95	80	$1,695	$19,500	16	$395	$4,500	20
ETA-14 Beyond the Initial Contact: Advanced Criminal Interdiction	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-15 Death Investigation & Medicolegal Response	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20
ETA-16 Investigative Interviewing & Interrogation	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-17 Undercover & Off-Duty Survival	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-42 Search Warrants	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-43 Crime Scene Responsibilities and Safety	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-46 Evidence Collection and Property Management	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

05 Emergency Response, SAR & Medical

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-18 SAR: Search & Rescue - Lost or Missing Persons	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-19 SAR: Criminal Manhunt	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-20 Response to Mass Casualty Incidents	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-21 Response to Mass Fatality Incident	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-44 IARD Immediate Action Rapid Deployment Tactics	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-47 Drones in Law Enforcement and Public Safety	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

06 Security & Facility Protection

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-22 Loss Prevention, Asset Protection & Retail Security	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-23 Advanced Security Officer Skills	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-24 Places of Worship Security Response Teams	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-25 School & Hospital Security Training	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

07 Firearms, Defensive Skills & Use of Force

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-26 Urban Firearms Deployment	$49.95	$79.95	24	$695	$8,000	8	$295	$3,000	12
ETA-27 Use of Chemical Defense Control Weapons	$29.95	$49.95	8	$295	$3,000	4	$175	$1,800	12
ETA-28 Use of Electronic Defense Control Weapons	$29.95	$49.95	8	$295	$3,000	4	$175	$1,800	12
ETA-29 Use of Expandable Baton & Handcuffing	$39.95	$59.95	16	$495	$5,500	4	$175	$1,800	12
ETA-30 Use of Less Lethal Defensive Control Weapons	$39.95	$59.95	16	$495	$5,500	4	$175	$1,800	12
ETA-31 Weapon Retention	$29.95	$49.95	8	$295	$3,000	4	$175	$1,800	12
ETA-32 Safe, Legal, Professional & Ethical Traffic Stops	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20
ETA-33 Use of Force for Law Enforcement Officers	$39.95	$59.95	16	$395	$4,500	4	$125	$1,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

08 Instructor Development & Leadership

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-34 Law Enforcement Field Training Officer (FTO)	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20
ETA-35 Law Enforcement Leadership, Supervision & Management	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20
ETA-36 Train the Trainer: Instructor Development	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

09 Executive & Dignitary Protection

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-37 Cultural Competence, Communication & Inclusive Professional Practice	$29.95	$49.95	8	$225	$2,500	4	$125	$1,500	20
ETA-38 Emergency First Aid, CPR & AED	$29.95	$49.95	8	$225	$2,500	4	$125	$1,500	20
ETA-39 Executive & Dignitary Protection Specialist	$69.95	$99.95	40	$895	$10,500	8	$225	$2,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

10 Policy, Compliance & Professional Practice

Individual = per attendee. Agency = flat hosted-cohort price. Short = reduced course. Printed prices are retail targets requiring production confirmation.

Title	PDF book	Print target	Full hrs	Full individual	Full agency	Short hrs	Reduced individual	Reduced agency	Cap
ETA-40 Policy, SOP & Orders Development and Legal Compliance	$49.95	$79.95	24	$575	$6,500	8	$225	$2,500	20
ETA-41 Legal & Ethical Considerations	$29.95	$49.95	8	$225	$2,500	4	$125	$1,500	20

Course packages include the digital book. Tuition does not include the separately quoted items listed in the package terms. Reduced courses retain their specific awareness or refresher limits.

Catalog update October 17, 2026: 47 titles and 94 full/reduced formats. New-title prices are suggested targets, subject to ETA confirmation. Drone course scope is classroom education; FAA flight and federal counter UAS qualifications are separate.